



Serpil Timuray

**CEO of Europe Cluster and member of
Vodafone Group Executive Committee.**

She also oversees Vodafone's interest in the JV companies in Netherlands, Australia, India, is responsible for Partner Markets in 48 countries, and leads Group's Inclusion for All SteerCo.

Her former roles at Vodafone Group's Executive Committee included the Group Chief Commercial Operations and Strategy Officer, the Regional CEO of AMAP (Africa, Middle East, Asia, Pacific), and she has served as a board member in the listed companies: Vodacom Group, Safaricom and Vodafone Qatar. Serpil joined Vodafone in 2009 as the CEO of Turkey. Prior to joining Vodafone, Serpil spent 10 years at Danone latterly as the CEO of Danone Dairy Turkey. She began her career in 1991 at Procter & Gamble, where she held several marketing roles for 8 years latterly as a member of the Executive Committee in Turkey.

Serpil is an independent Non-Executive Director at British American Tobacco Plc and a Non-Executive Director of TPG Telecom Plc. She was previously an independent Non-Executive Director of Danone Group Plc from 2015 to 2023 and the Chair of the Corporate Social Responsibility Committee. She is a Young Global Leader Alumna of WEF.

